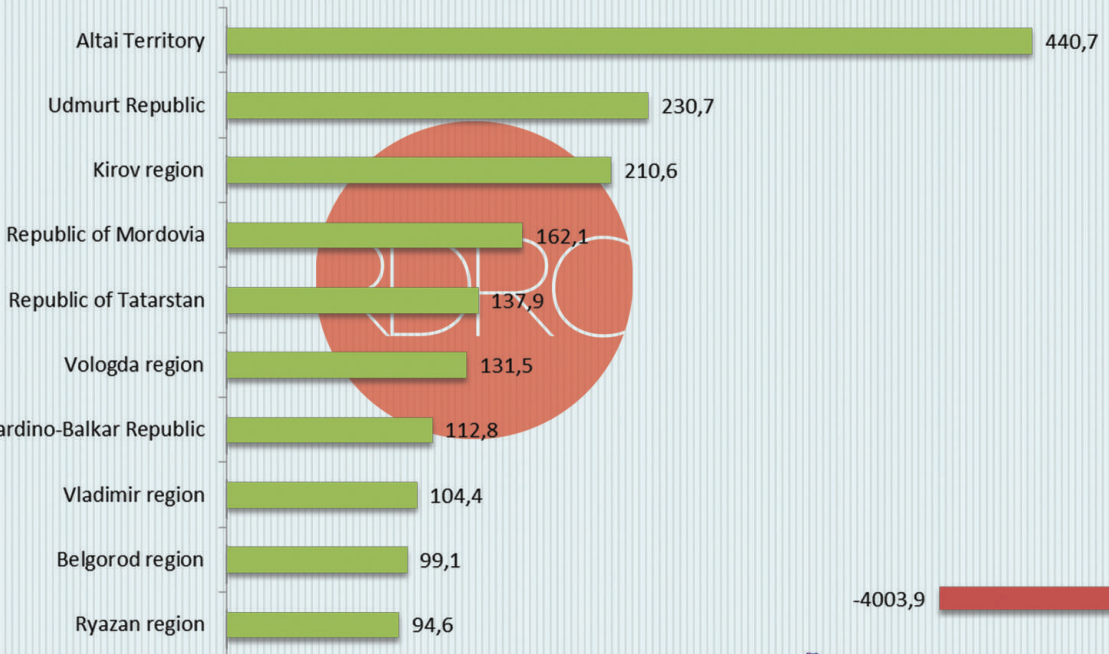
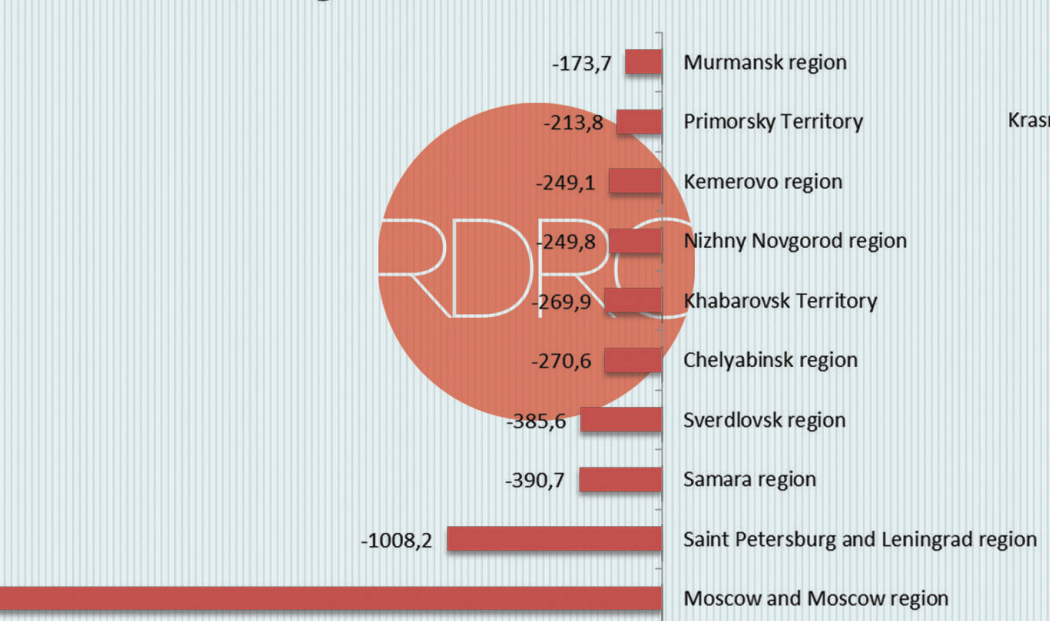


2017 MILK DEFICIT MAP

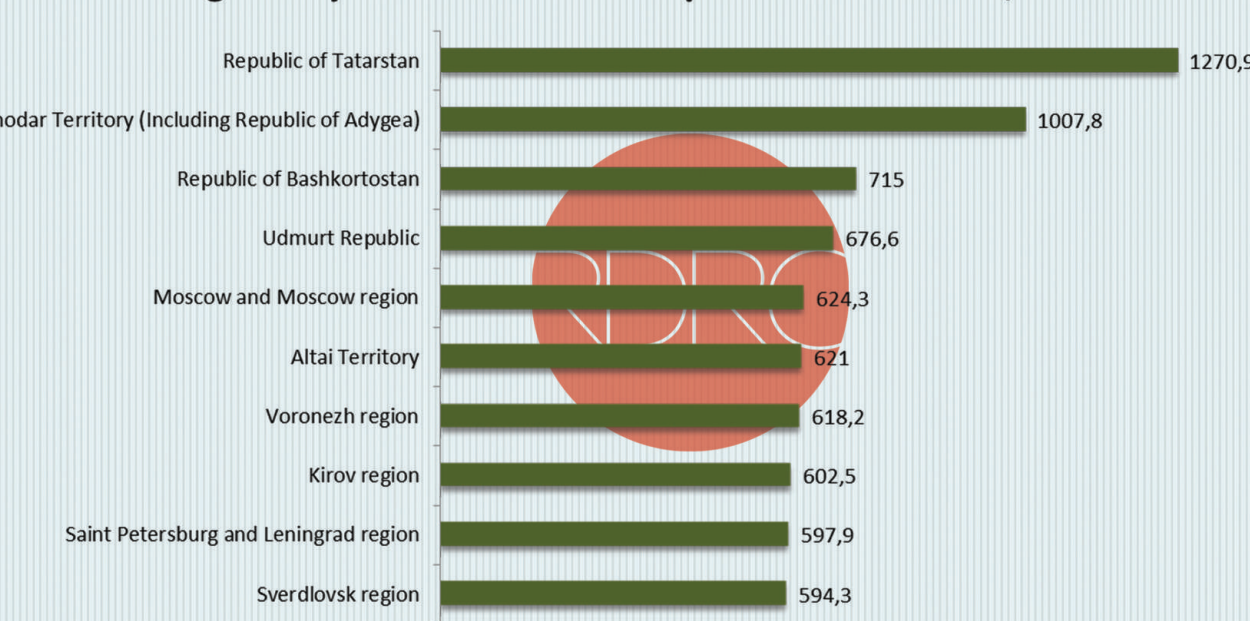
TOP-10 surplus regions in 2017, thous. t



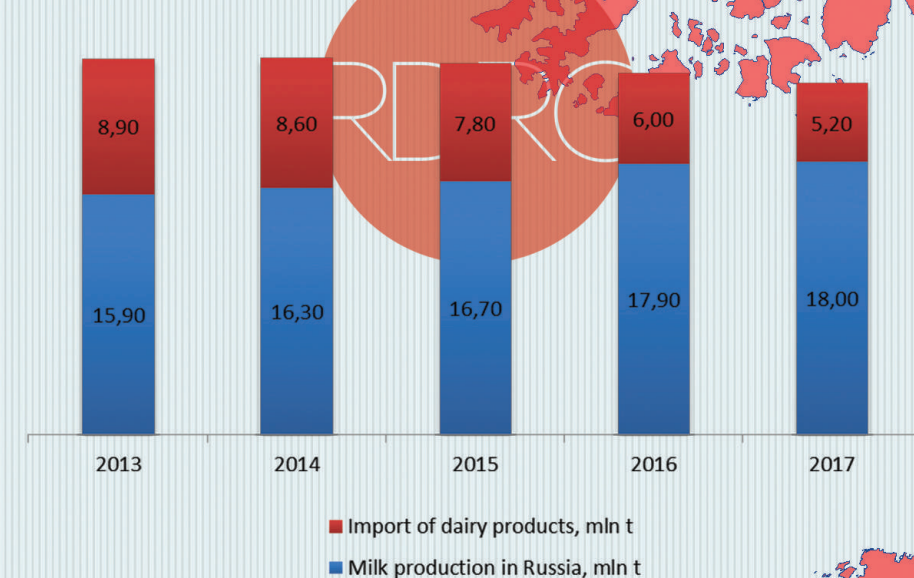
TOP-10 deficit regions in 2017, thous. t



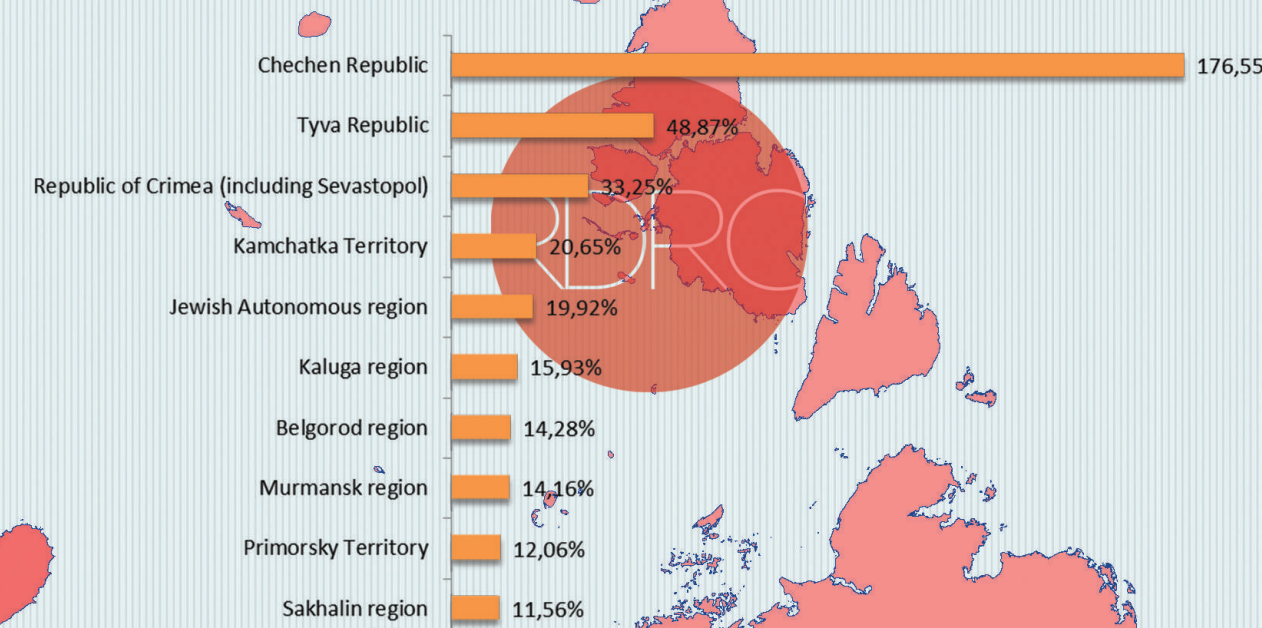
TOP-10 regions by the volume of milk production in 2017, thous. t



Growth dynamics of milk self-sufficiency in Russian Federation (2013-2017), mln t



TOP-10 regions by the increase of milk production in 2017, %



RUSSIAN DAIRY RESEARCH CENTER was founded in 2014 as an independent, analytical platform dedicated to the preparation of high-quality studies of the dairy industry. The main objective of the Centre is to provide universal analytical tools for all participant of dairy market allowing to assess the market situation and make realistic forecasts, thereby creating the basis for the dynamic development of the national dairy industry. The Center cooperates with regional agricultural government authorities, branch unions and associations, representatives of the expert and the business community.



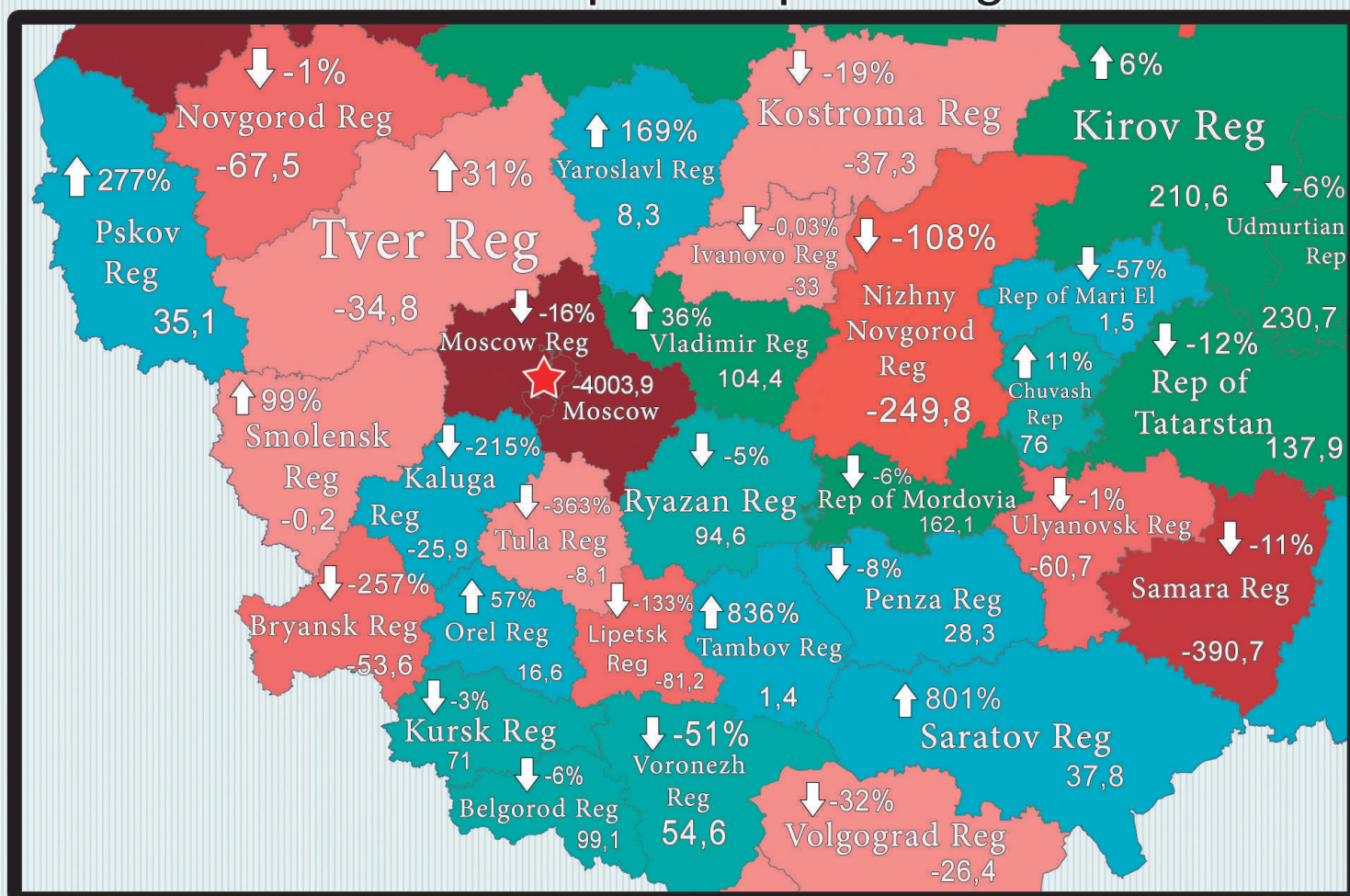
The DairyNews – is the largest media of RF dairy market and one of the biggest specialized media on the global dairy market. The DairyNews is an authoritative and independent news media publishing dozens of news devoted to the Russian and international dairy industry background.

Since 2014 an independent analytical platform - Center for the Study of Dairy Market (CSDM) - is developing within The DairyNews. The key analytical products of the CSDM are:

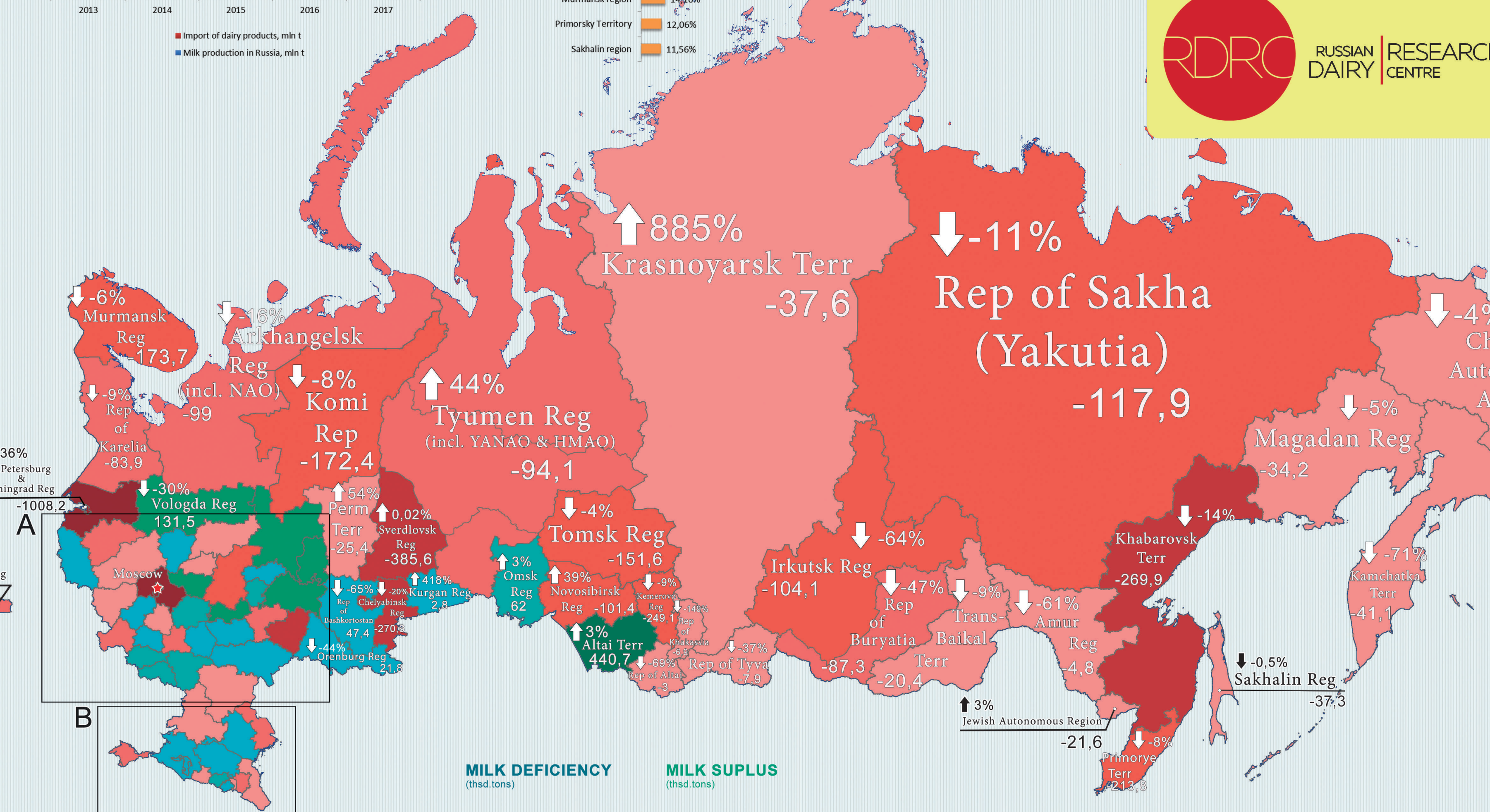
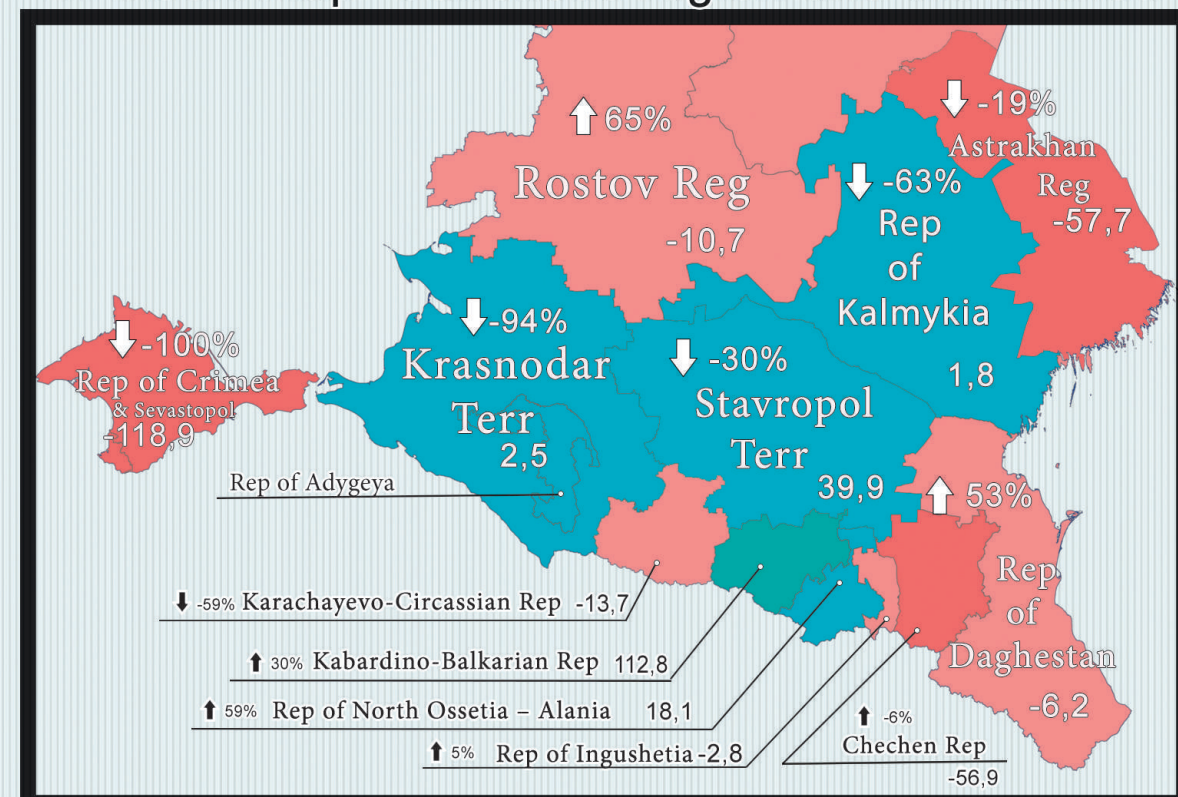
1. Milk Map of Russia, which accumulates immediate and daily updated information on Russian dairy market companies;
2. Milk Deficiency Map of Russia – an annual analytical product designed to estimate the level of milk self-sufficiency in Russian regions;
3. Bulletin “Russian Dairy Industry” – an analytical reference book based on official statistics provided by authorities and corporate data sources.



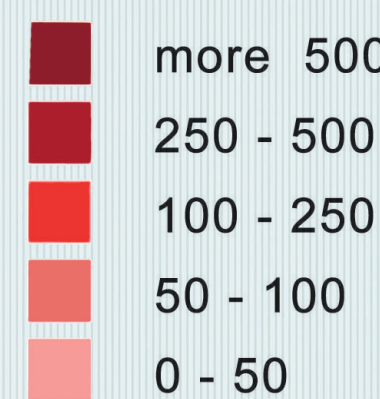
A. Insert map “European region”



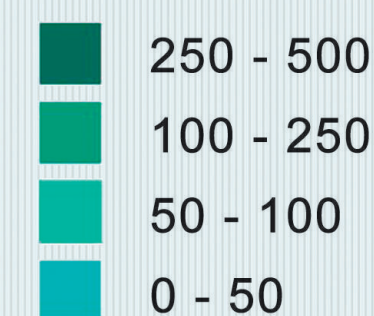
B. Insert map “Caucasus region and the Crimea”



MILK DEFICIENCY (thsd. tons)



MILK SUPLUS (thsd. tons)



Expert Council of RDRC



Milk Deficit Map is an analytical tool prepared by Russian Dairy Research Center to measure the level of milk self-sufficiency of Russian regions. Self-sufficiency level is based on data of raw milk production in agricultural companies and private farms and the region's total dairy demand (calculated on the base of average milk consumption per capita and population in Russian regions).

Milk Deficit Map-2017 shows the level of regions' raw milk self-sufficiency (thous. tons) and dynamics of milk self-sufficiency growth compared to 2016 statistics (increase/decline percentage). According to RDRC, the overall raw milk deficit accounted to 5.2 m tons, and self-sufficiency of Russian dairy market grew by 14.12% in 2017 due to the increase of milk production in Russia and the decrease of consumption per capita.

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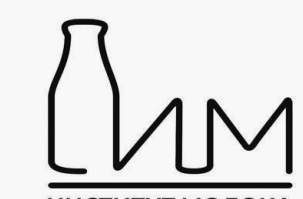


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